



April Newsletter

Growing Futures This April

This April, we celebrate the volunteers who are helping students learn, grow, and thrive. By sharing their time and real-world experiences, they are planting seeds of confidence and knowledge that will last far beyond the classroom.

Volunteer Spotlight



This Volunteer Appreciation Month, we are proud to recognize Latriana Robertson of Simmons Bank for the impact she is making in classrooms across our community.

“Junior Achievement is an excellent program for introducing secondary students to the fundamentals of economics. Its structured yet accessible curriculum makes learning financial concepts and essential life skills engaging and enjoyable. Facilitating the JA curriculum brought me joy as I witnessed the remarkable potential of students and their genuine enthusiasm for learning – this is my JA story. As a JA coach, it is a reciprocal collaboration, creating lasting value for both the students and me.”

Latriana’s passion for empowering students and her commitment to building real-world skills exemplify what Junior Achievement is all about. Volunteers like her are helping shape confident, capable young people prepared for the future.

Thank you, Latriana, for investing your time, talent, and heart into the next generation.

Volunteer Appreciation

The dedication of our JA Volunteers is truly inspiring. Your commitment to shaping young lives and sharing your professional experiences is making a real difference in our community and state. Your continued support helps prepare students for economic success and creates endless opportunities for the next generation. Thank you for your impactful work with Junior Achievement of Arkansas. Together, we're building a stronger foundation for what's next.



Upcoming Events



Junior Achievement of Arkansas' Hero Bowl is a high-energy event that brings together teams from across the community for an afternoon of friendly competition, all in support of JA students across the state. Every frame bowled helps fund programs that teach financial literacy, career readiness, and entrepreneurship.

We are currently seeking Strike Sponsors These sponsorship



The Junior Achievement of Arkansas Hall of Fame Luncheon celebrates outstanding business and community leaders while raising vital support for JA programs statewide.

We are currently seeking a Platinum Sponsor, Silver Sponsor, and Table Sponsor. These sponsorships provide meaningful visibility and directly support Arkansas students. Reach out

opportunities offer strong visibility while directly investing in the success of Arkansas students. Contact us to get involved and make an impact.

to learn how you can be part of this impactful event.

[Learn More](#)

[Become a Sponsor](#)

Step Into the Classroom



JA in a Day (JAID) is a powerful opportunity to make a lasting impact in just one school day. Volunteers step into local elementary classrooms to lead engaging, hands-on lessons in financial literacy, career exploration, and entrepreneurship, helping students connect today's learning to tomorrow's opportunities.

This spring, we will be at **George Elementary on May 12, 2026**, from 8:00 a.m. to 2:00 p.m.

We are seeking enthusiastic volunteers ready to inspire confidence, spark big dreams, and help shape a student's future in just one day.

If interested, please contact Erica Weston at eweston@jaark.org.

Junior Achievement of Arkansas | 321 Maple Street | North Little Rock, AR 72114 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email & social marketing for free!